

# New resource connects small businesses with right help at right time

**DOVER, Del. (March 5, 2019)** – Delaware small business owners in search of the right help at the right time will find it through the new [Business Resource Connection](#) on the website of the Delaware Division of Small Business, [www.delbiz.com](http://www.delbiz.com).

The Business Resource Connection provides valuable information on approximately 300 programs from more than 80 different organizations across the state. The searchable database enables users to look for assistance based on the area in which they are located, their stage of development, the kind of help they need and more.

“Small businesses are the backbone of Delaware’s economy,” **Secretary of State Jeff Bullock** said. “Our job at the Division of Small Business is to do everything we can to help Delawareans start and grow businesses. Making it easy for them to connect with the resources they need to do so is essential to that mission.”

“The Business Resource Connection is a direct result of feedback we received from talking with Delaware’s small business community,” said **Damian DeStefano, Director of the Division of Small Business**. “Small business owners told us their lives would be easier with a place to go to find the help they needed for specific issues when they needed it. The Business Resource Connection will simplify that search and improve business outcomes.”

Developed in partnership with the state’s Government Information Center and Department of Technology & Information, the Business Resource Connection also helps the dozens of organizations that provide services by increasing their

visibility and helping business find them.

“As a Chamber we absolutely understand the need for resources for the business community, and we are thrilled to see the launch of the Business Resource Connection,” said **Judy Diogo, president of the Central Delaware Chamber of Commerce**. “It is our hope that this will help those interested in opening or expanding a business, and in addition, help them expedite some of the processes in doing so.”

“There are so many great programs in Delaware that it can be a challenge to know which one is right for you,” said **Marian Young, president of BrightFields Inc.**, a Wilmington-based environmental consulting firm. “The Business Resource Connection puts the information you need in one place, so you can spend less time looking for help and more time running your business.”

The Business Resource Connection is just one of several useful features of the Division of Small Business’s new website, including a [comprehensive calendar](#) of small business-related workshops, conferences and networking events across Delaware.

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